

ANNUAL IMPACT



REPORT



GPMS WORKS TO MAKE BUSINESS THRIVE

2023 was a challenging year for navigating changing consumer behaviors and financial landscape post-pandemic. GPMS delivered aid in technical assistance, funding & partnership to help the neighborhood revive and thrive.

20

Sub-grants to local small businesses

GPMS funded \$50,000 in projects in 2023

We funded 20 projects, including exterior improvements, signs, supporting victims of crime, fixing broken HVACs. Supporting the businesses is our top priority.

750

Hours of technical assistance given in 2023

GPMS is on the ground and at work daily, providing assistance in Glover Park.

94

Number of small & local businesses served

From permitting and licensure, to landlord issues and crime, GPMS supported 94 businesses in 2023.



**GLOVER PARK
MAIN STREET**

“We’re here to support the businesses, whatever they may need.”

THE YEAR IN REVIEW



In our fourth year, GPMS has only started transforming Glover Park's business corridor. Our mission is to support & promote local, small business by increasing vitality on the corridor, improving the streetscape, and creating a distinct sense of place in the city.

We welcomed two new businesses and a number of new property owners in 2023. We remain laser focused on eradicating blight,

replacing vacancy with occupancy, and attracting complimentary businesses to the corridor.

We gained more than 400 followers across our three social media platforms, and are pleased with the engagement. We were able to bring on additional help with a CBE consultant, and directly helped more businesses as a result.

Our plans are to expand in every way, from those we serve to attracting new donors. Stay tuned in 2024!

Local Events

GPMS hosted its 3rd annual Art All Night, a citywide art & music street festival to encourage foot traffic to destination neighborhoods. We had a great turnout and amazing talent on display.

We also hosted a July bar crawl with eight locations, live bands, and a lot of summer fun!

The neighborhood response was overwhelming and encourages us to schedule more fun in the future.

Changing Glover Park

There is no doubt the neighborhood is in transition. 2023 welcomed many new property and business owners to the neighborhood. Each changeover is an opportunity to advocate for more density, more commerce, and to eradicate vacancy along the avenue.

Design District

GPMS is seeing its dream of Glover Park becoming a design destination come alive. We house legacy, well-known furniture shops, as well as experts in hardware, paint, tile, fine rugs, and interiors. New design businesses are scheduled to open in FY24.



FINANCES

Budget

Total	\$185,080.00
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Expenses

Total Administrative	\$92,928.00
Total Program	\$92,152.00
Events	\$20,000.00

FUNDING SUMMARY

\$7,201.42

Donations

\$167.080

Government Funding

\$50,000

Grants given out

WE THANK THE COMMUNITY FOR THEIR GENEROUS CONTINUED SUPPORT

ACKNOWLEDGEMENTS

Thank you to everyone who gave time, talent, and financial contributions throughout 2023. We are humbled by the growth and achievements in our few years, and will work to do more and to give even more in the future. GPMS is only possible because of community support. Thank you for letting us be a part of your landscape.

Thank you to DC's Department of Small & Local Business (DSLBD) and the DC Main Streets staff for their guidance and support.

ANC 3B

The Glover Park Citizen's Association (GPCA)

Jarrett Ferrier

And all of the business and building owners for their partnership over the past year.

We thank our dedicated Board:

Jackie Blumenthal, Chair

John Snedden, Vice Chair

Matthew Martorana, Treasurer

Melissa Lane, Secretary

Justine Bernard

Eli Borek

Isabel McCann

Andrew O'Neill

Marshall Scallan

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