



# Annual Report

2019 - 2020

Glover Park  
Main Street

# Introduction

In May 2018, ANC3B held a community-wide discussion focused on neighborhood concerns about the declining vitality of our commercial area.

Nearly 200 people attended, attesting to the high level of interest. The meeting was prompted in part by the closing of Whole Foods in a landlord dispute, which hurt local businesses that depended on the foot traffic the store brought to the neighborhood.

A committee formed after the meeting to research ways to bring new life to the business area identified DC's Main Streets Program as a solution to our problem. As the Glover Park Alliance, the group moved forward to engage stakeholders in the idea of becoming a Main Street.

The Alliance won key support from Ward 3 Councilmember Mary Cheh, and from business owners, building owners, community leaders and residents for its application to become Glover Park Main Street (GPMS).

The Department of Small and Local Business Development (DSLBD) awarded a renewable Main Street grant to Glover Park Alliance as of October 1, 2019. In December, the Alliance hired Kate Dean as GPMS's Executive Director. By February 2020, a full 11-member Board of Directors was elected and plans were in place for GPMS projects to improve the streetscape and attract patrons to local businesses. In March, DC Mayor Muriel Bowser ordered businesses to shut down in response to the COVID-19 crisis, so GPMS refocused its mission into providing capital and technical assistance to local businesses in need.

# Board of Directors

Jackie Blumenthal, Chair

John Snedden, Vice Chair

Melissa Lane, Secretary

Maggie Simpson, Treasurer

Justine Bernard

Phillip Blane

Eli Borek

Matthew Martorana,

Bella McCann

Andrew O'Neill

Marshall Scallan



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# Making A Difference

## OUR MISSION

GPMS works to strengthen the Glover Park business economy. Our mission is to support & promote local, small business by increasing vitality on the corridor, improving the streetscape, and creating a distinct sense of place in the city.



# 90%

Amount of GPMS  
program budget  
reallocated to local  
businesses

# \$71,700

Total direct & technical COVID assistance grants to  
businesses.



# 280

Hours of technical  
assistance

# 27

Projects funded

# 73

Local businesses  
served

# \$2656

Average grant award

In our first year of operation, GPMS served small and local businesses by supporting them through the coronavirus response. GPMS was in operation 10 weeks before COVID restrictions went into effect and the organization re-allocated its budget and began working remotely but directly with small business owners in the neighborhood. GPMS helped businesses navigate the changing regulations, injected large amounts of necessary capital, and provided hundreds of hours of technical assistance.

Additionally, GPMS assists businesses with marketing and promotions, works to fill vacant properties, and advocates on behalf of the business community.

# Our Sponsors

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Alison Johnson  
Marsha Goldberg  
Chani Thakkar  
Earl P. Williams, Jr.

ANC3B  
Glover Park Community Fund  
Robert & Jane Holder Foundation



Thank you for  
supporting our mission  
and programs.

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Federal Tax ID #83-4567396